

Infographics Made Easy

Description

This course helps learners understand the fundamentals of design and how to create attractive infographics that are easy to read and digest.

Who is this Course For?

This course is suitable for individuals who want to learn the fundamentals of design and how to create attractive and easy-to-read infographics. It is ideal for beginners with a basic working knowledge of Microsoft Office, especially PowerPoint, which will be used as the main presentation and graphic design tool.

Course Objectives

By the end of this course, learners will be able to:

- Articulate what are infographics, identify the intended audience and the benefits of infographics.
- Articulate the planning and design considerations for creating infographics.
- Design, create and publish infographics.

Course Duration

8 Hours

Mode of Training

Classroom

Full Fee

\$300

(Subject to 9% GST)

Nett Fee

\$327

(After GST)

As pre-requisites may differ by course, we strongly encourage you to review the details and contact us for any clarification.



Course Content

Learning Unit 1: Introduction to Infographics

To ensure that the infographics are useful and compelling, you must first have a firm foundation in understanding what are infographics.

- What is infographics?
- Purposes of infographics
- Who Can Use Infographics?
- Benefits of Infographics
- Difference between an Infographic Vs Data Visualization

Learning Unit 2: Infographic Design Tips

To be truly impactful the infographics have to be well designed. This chapter will share with you best practices for planning the tasks required to create the infographics, sources of data, and how to design the infographics to enhance user experience and readability.

- Design Considerations
- Data Source for Infographics
- What Should I Look for in an Infographic Design?
- Best Dimensions for an Infographic

Learning Unit 3: Designing Infographics

This chapter will take you through the process of creating and publishing infographics. This is done through a series of practical hands-on exercises to allow you to master the steps required.

- Steps of Creating Infographics
 - a. Consider Design Element
 - b. Layout
 - c. Typography
 - d. Colours
 - e. Icons
 - f. Illustrations/Imagery
- Publishing Infographics

