

Introduction to Generative AI



COURSE DURATION

8 Hrs



MODE OF TRAINING

Classroom

This course, "Introduction to Generative AI," is designed to provide participants with a foundational understanding of generative AI technologies, including their principles, applications, and ethical considerations as well as applying prompt engineering effectively. Aimed at beginners, the course requires no prior experience in AI or machine learning, making it ideal for new learners, professionals, and enthusiasts keen on exploring this cutting-edge technology.

Who Is This Course For

- This training is relevant to all those new to the use of generative AI, working professionals, executives and PMETs.

Course Objectives

- Gain a comprehensive understanding of the basic principles underlying generative AI.
- Equip participants with the knowledge to create and apply prompt engineering for effective content generation.
- Apply generative AI (ChatGPT, CoPilot, Gemini) to create original content, including text, images, and video.
- Understand the importance of ethical data use, copyright considerations, the impact of AI-generated content on society, and strategies for preventing the misuse of generative AI technologies

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FULL FEE

\$327

(Subject to 9% GST)



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Course Content

Learning Unit 1: Introduction to Generative AI and its applications in business

- What is Generative AI
- How it works
- Generative AI tools

Learning Unit 2: Introduction to Prompt Engineering for Generating Content

- What is a prompt
- How does it work
- ChatGPT Interface
- Six modes of conversing with ChatGPT

Learning Unit 3: Understanding Text Generation

- Capabilities
- Limitations
- Microsoft CoPilot
- Google Gemini

Learning Unit 4: Applying Advanced Prompt with the RICCE framework for effective prompts

- RICCE Framework
- Elements of an effective prompt
- Prompt modifiers

Learning Unit 5: Step by step Guide on creating content with ChatGPT and Microsoft CoPilot

- Using ChatGPT to create content
- Using CoPilot to create images

Learning Unit 6: Overview of Using Generative AI for presentation creation

- Using ChatGPT to create a presentation
- Using ChatGPT Productivity Tools
- Using POPAI to create a presentation

Learning Unit 7: Using AI Tools for Image Creation with Canva Magic Studio and Adobe Firefly

- Using Canva Magic Studio
- Adobe Firefly

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