

WSQ Generative AI At Work



COURSE DURATION

16 Hrs



COURSE REFERENCE NO.

TGS- 2022017518



MODE OF TRAINING

Classroom



FUNDING VALIDITY

Till 13 August 2026

This course introduces business professionals to the fundamentals of Generative AI and its applications in enhancing work productivity. Participants will learn about the principles, technologies, and algorithms essential to understanding large language models and explore practical uses of tools like ChatGPT and Gemini in business settings.

Course Objectives

- Articulate the principles, technologies, and algorithms that underpin generative AI.
- Explore the use of generative AI tools like ChatGPT and Gemini in a business context
- Understand how generative AI can be used to create synthetic media, such as images, videos, and audio, and explore its applications in the business world.
- Appreciate emerging trends and future developments in generative AI, and understand the potential implications for businesses.
- Apply best practices in prompt engineering in generative AI tools
- Understand the ethical considerations and potential risks associated with generative AI, including privacy, bias, and transparency, and learn best practices for responsible deployment

Who Is This Course For

- This training is relevant to all employees, PMETs, executives and professionals who want to learn how to generative AI tools to enhance their productivity.

FULL FEE

\$700

(Subject to 9% GST)

NETT FEE AFTER FUNDING

\$273

SME OR Singaporean age
40 and above (inclu.GST)
70% Course Fee Funded

\$413

Non-SME OR Singaporean
age 21 to 39 OR Singapore
PR
(inclu.GST)
50% Course Fee Funded

Subsidies Available

SkillsFuture Credit



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Website

WSQ Generative AI At Work

Learning Unit 1: Introduction to Generative AI

- Impact of technology at work
- Awareness of critical technological trends and developments
- What is Generative AI?
- Use cases of Generative AI in business

Learning Unit 2: Deep Dive into Generative AI tools

- Understanding Large Language Models (LLM)
- Understanding Neural Networks
- Appreciate various Generative AI tools like Chat GPT, Gemini, MidJourney etc.
- Hands-on practice of Chat GPT and Gemini

Learning Unit 3: Ethical Considerations and Best Practices

- Ethical issues in generative AI: Bias, privacy, transparency
- Best practices for responsible AI deployment

Learning Unit 4: Understanding Prompt Engineering

- What is Prompt Engineering?
- Understanding elements of prompt engineering
- Creating effective prompts
- Applying prompt modifiers

Learning Unit 5: Creating Images using Generative AI.

- Introduction to media synthesis: Images, videos, audio
- Image creation tools using Generative AI
- Applications in the business

Learning Unit 6: Creating Videos and Audios using Generative AI

- Tools for video and audio generation
- Create videos and audios for training content
- Tips for effective prompts for video generation

Learning Unit 7: Future Trends and Opportunities in Generative AI

- Emerging trends in generative AI: 3D modelling, music composition, etc.
- Justifications to apply Generative AI at Work

Learning Unit 8: Potential Future Applications and Their Impact on Business

- Automating content creation and personalization
- Fueling innovation and design
- Data-driven decision making
- Revolutionizing customer experiences

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