JAMES COOK INSTITUTE

SOFTSKILL

ADVANCED



[Synchronous E-Learning]

Strategic Thinking and Planning

SOA: Strategy Implementation

Description

This course equips learners with essential strategic thinking skills and provides strategic frameworks for developing and implementing impactful strategies in competitive and evolving landscapes. Through modern theories and real-world applications, they will learn to dissect simple to complex scenarios, foresee future developments, and convert strategic visions into concrete plans for achieving desired outcomes

Who is this Course For?

Managers, supervisors, and team leaders seeking to enhance their strategic thinking and execution capabilities.

Course Objectives

By the end of this course, learners will be able to:

- Illustrate the fundamentals of strategic thinking and planning including key concepts, the planning process, and fostering a culture of strategic mindset within organizations.
- Analyse the business environment by using various analysis methods to evaluate industry dynamics and competitive landscapes.
- Apply modern strategic thinking theories including interpreting strategic interactions, creating uncontested market spaces, and preparing for multiple future scenarios.
- Develop strategic plans by setting a vision, conducting gap analyses, formulating strategies, and integrating ethical considerations into strategic planning.
- Implement strategic plans by allocating resources, creating action plans with KPIs, overcoming implementation challenges, and monitoring and evaluating progress.
- Adapt strategic plans in dynamic environments by managing risks, responding to rapid changes and fostering continuous improvement.

Course Duration
16 Hours

Course Reference No.
TGS-2025054965

Mode of Training
Synchronous E-Learning

Funding Validity
Till 07 May 2027

Full Fee $800
(Subject to 9% GST)

Pricing	Funding	Nett Fee (After GST)
SME OR SINGAPOREAN AGE 40 AND ABOVE	70%	$312
NON-SME OR SINGAPOREAN AGE 21 TO 39 OR PR	50%	$472

Subsidies available: SFC, SFEC, PSEA & UTAP

As pre-requisites may differ by course, we strongly encourage you to review the details and contact us for any clarification.

Visit our Website

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Course Content

Learning Unit 1: Introduction to Strategic Thinking and Planning

- What is Strategic Thinking?
- The Importance of Strategy in Today's World
- Core Strategic Concepts: Competitive Advantage, Core Competencies, Strategic Positioning
- The Strategic Planning Process
- Building a Culture of Strategic Thinking

Learning Unit 2: Analysing the Business Environment

- Knowing the Current Business Environment
- Introducing Types of Business Analysis
- Industry Analysis and Competitive Landscape

Learning Unit 3: Modern Theories of Strategic Thinking

- Understanding Strategic Interactions
- Creating Uncontested Market Space
- Preparing for Multiple Futures

Learning Unit 4: Developing Strategic Plan I - Strategic Vision and Planning

- Setting Strategic Vision
- Conducting Strategic Analysis – Opportunities and Gaps
- Formulating Strategies
- Ethical Considerations in Strategic Decisions

Learning Unit 5: Developing Strategic Plan II – Resource Allocation and Implementation

- Strategic Resource Allocation
- Developing Action Plans and Key Performance Indicators
- Implementing, Monitoring and Evaluating Progress
- Overcoming Implementation Challenges

Learning Unit 6: Developing Strategic Plan III - Adapting in a Dynamic Environment

- Risk Management and Contingency Planning
- Adapting to Rapid Change
- Continuous Learning and Strategic Improvement

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